IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re:

DEUTSCH et al

Serial No.: 10/590,002

Filed:

9 July 2007

For:

PERSONALIZED MULTIMEDIA MESSAGING SYSTEM

Group Art Unit: 2617

Examiner: WYCHE, MYRON

Confirmation No. 7085

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir/Madam:

AMENDMENT AND REPLY TO OFFICE COMMUNICATION

In response to the Official Action mailed 17 September 2010, kindly amend the claims as follows: